

# Leverage the opportunity of Microsoft Dynamics 365 Business Central

Give your customers the power to manage their business with rich and highly adaptable features that offer complete control over sales, manufacturing, finances, project management, services, and shipping.

Microsoft
Dynamics 365

### Two licenses with endless possibilities

### Microsoft Dynamics 365 Business Central Essentials:

Business Central Essentials provides a wide range of operational and management capabilities, including:

- 🗸 🛛 Financial Management
- Human Resources Management
- AI-Supported Forecasting
- Customer Relationship Management
- Project Management
- Supply Chain Management
- Warehouse Management and Inventory

### Microsoft Dynamics 365 Business Central Premium:

Business Central Premium is licensed by the assigned user and includes all Essentials license capabilities plus Service Order Management and Manufacturing.





### Why sell Microsoft Dynamics 365 Business Central to your customers?



#### **Recurring Revenue**

Selling Microsoft Dynamics 365 Business Central can provide a consistent source of recurring revenue for MSPs. The subscription based model offers ongoing revenue streams, making it a predictable source of income.

#### **Customer Retention**

By offering Microsoft Dynamics 365 Business Central, MSPs can enhance customer retention. Providing a robust, integrated ERP solution helps customers improve efficiency and productivity, making them less likely to switch providers.

### Cross-selling Opportunities

Microsoft Dynamics 365 Business Central can be integrated with other Microsoft products and services, such as <u>Microsoft 365</u> and <u>Power BI</u>. This creates cross-selling opportunities, allowing you to offer more comprehensive solutions to your customers.

## Sell Dynamics 365 with intY

Reselling Microsoft Dynamics 365 Business Central through Microsoft's Cloud Solution Provider (CSP) program gives MSPs access to incentives and sales enablement resources, but it isn't always an easy feat selling on your own. **That's where we come in**.

By partnering with intY, we can help provide guidance and resources for deployment and implementation, helping you become a Microsoft Dynamics 365 Business Central expert in your own right.

**Book a demo** 

