



Automotive Auctions

Manheim Auctions UK— MailDefender Case

**“Its absolutely
fantastic”**

**Hoss Tabatabai,
Internet/Email Administrator,
Manheim Auctions UK**

Customer:

Manheim Auctions UK

Problem:

- Huge amounts of spam
- Staff productivity affected
- Loss in profit due to decreased productivity

Solution:

intY MailDefender hosted email solution:

- Anti-virus
- Anti-spam

Benefits:

- Significantly reduced spam
- Increased staff productivity
- Huge cost savings
- Virus, phishing and malware threats removed
- Quarantine search facility—simple to search for email

Manheim Auctions UK reduce spam, reduce costs and improve productivity with intY's MailDefender

The Problem

Manheim Auctions UK are a Used Vehicle Remarketing company who sell cars, commercial vehicles, motorbikes and plant. They operate from a national network of 18 physical auction centres, as well as the latest online sales channels. They have over 1,200 staff, of which 900 staff have email access. Manheim Auctions UK had an anti-spam solution, but were still receiving up to 20,000 spam emails a day. “Staff were inundated with spam and couldn't get on with reading proper email”, explained Hoss Tabatabai, Internet/Email Administrator. It was taking up their staffs valuable time to look through and delete all of the spam, as well as users complaining about the sometimes offensive content.

Group Board Director Anita Gamlen decided that the sheer number of spam that they were receiving showed that their current solution was not sufficient. It was decided Manheim Auctions UK needed a second, more robust spam shield to act as their primary shield.

The Solution

Manheim Auctions UK contacted their IT reseller about their growing spam problem, and it was recommended that they use MailDefender, intY's comprehensive anti-spam and anti-virus solution.

MailDefender stops 90% of spam, virus and phishing emails before they even reach your network, meaning a dramatic reduction in the amount of irrelevant emails that staff receive. Your network will also be protected from the threat of virus infiltration. Users have their own quarantine area where suspected spam is sent so that only legitimate emails reach users inboxes. The email administrator can then search through the quarantined mail by To, From, Subject, Date or Alphabetically if a legitimate email has been sent to the quarantine area.

The Benefit

Manheim Auctions UK have now been using MailDefender for 3 years. Their spam load has been significantly reduced and they are now receiving on average 1000 spam mails per day, a huge decrease from the 20,000 per day they were previously receiving.

Hoss Tabatabai believes MailDefender has saved Manheim Auctions UK approximately £100,000 per year, which they were previously losing in staff productivity due to the amount of time spent dealing with spam.

The search facility in the quarantine area has also been of particular use to Manheim Auctions UK as now legitimate emails that have been quarantined are a lot easier to find.

About intY: intY provides secure Internet and e-mail communications. It was the first UK entrant into the managed Internet server market in early 1997 and is driven by the desire to deliver secure communications systems for all its customers - on their terms and without hassle. Due to the continuing heavy investment in R&D, intY Ltd is now a global leader in the managed Internet services market with products and services such as intY ExoServer, intY managed services and intY MailDefender. intY's growth is reflected by the fact that it is a Deloitte and Touche Fast 50 and Times Tech Track 500 company.